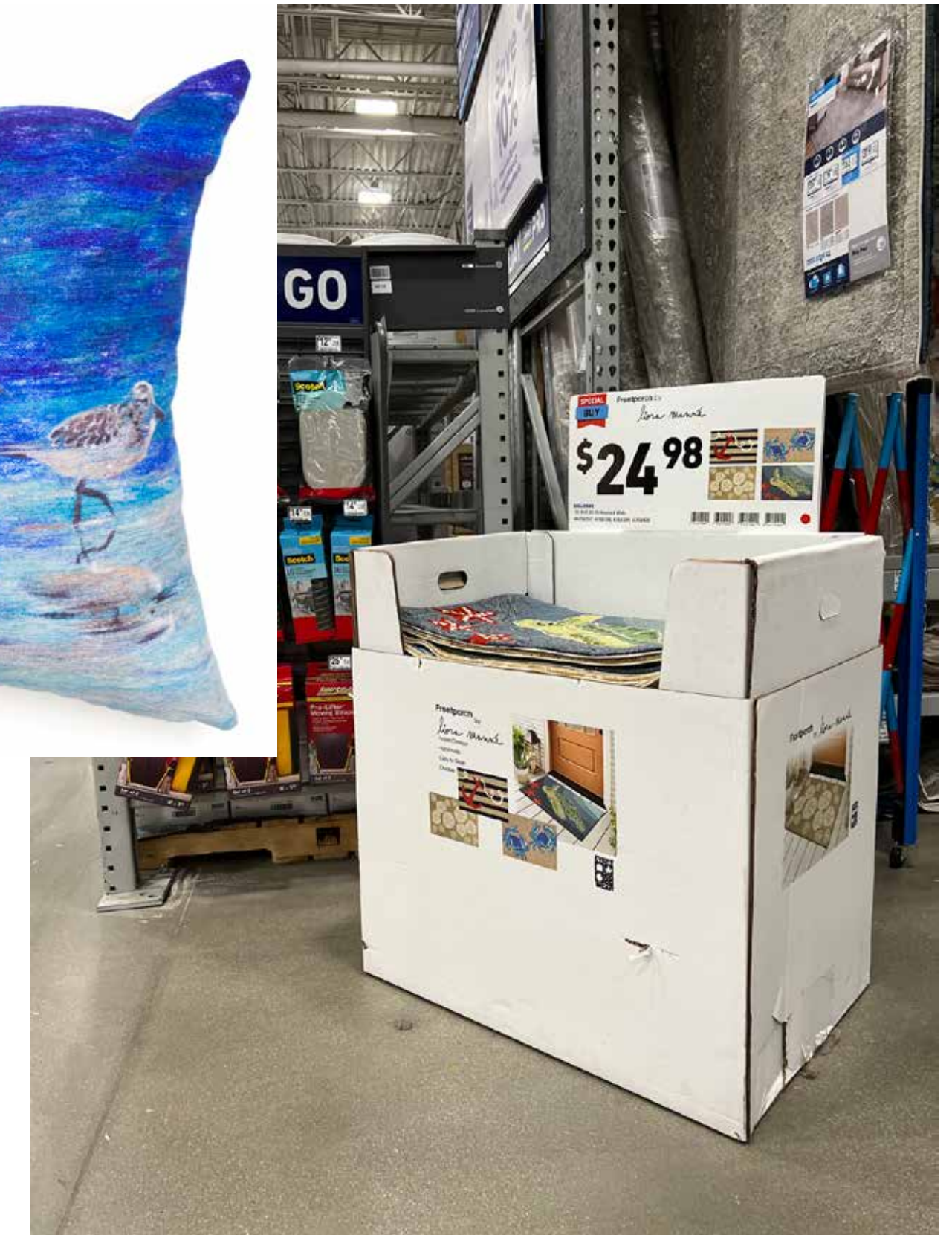
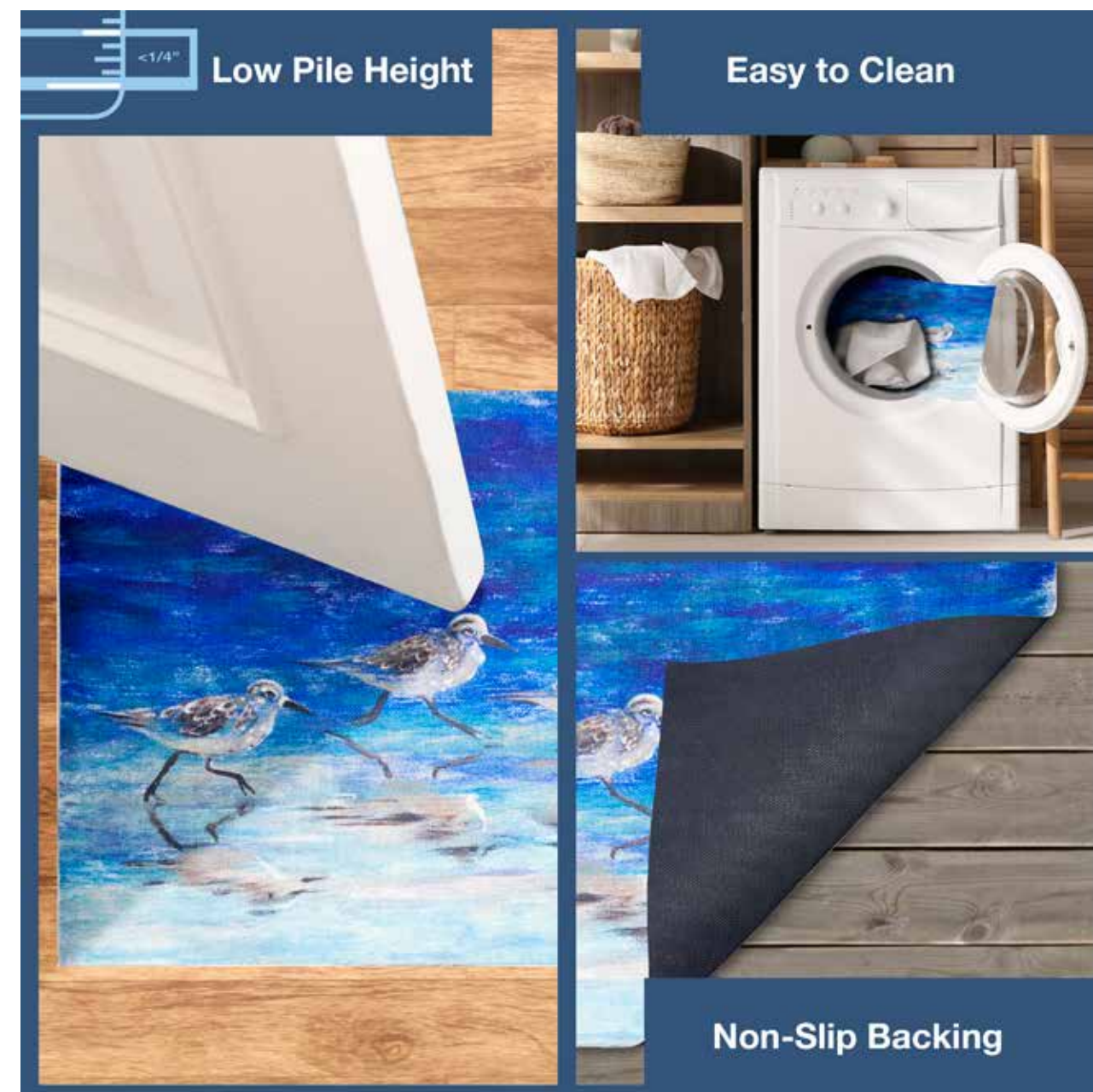
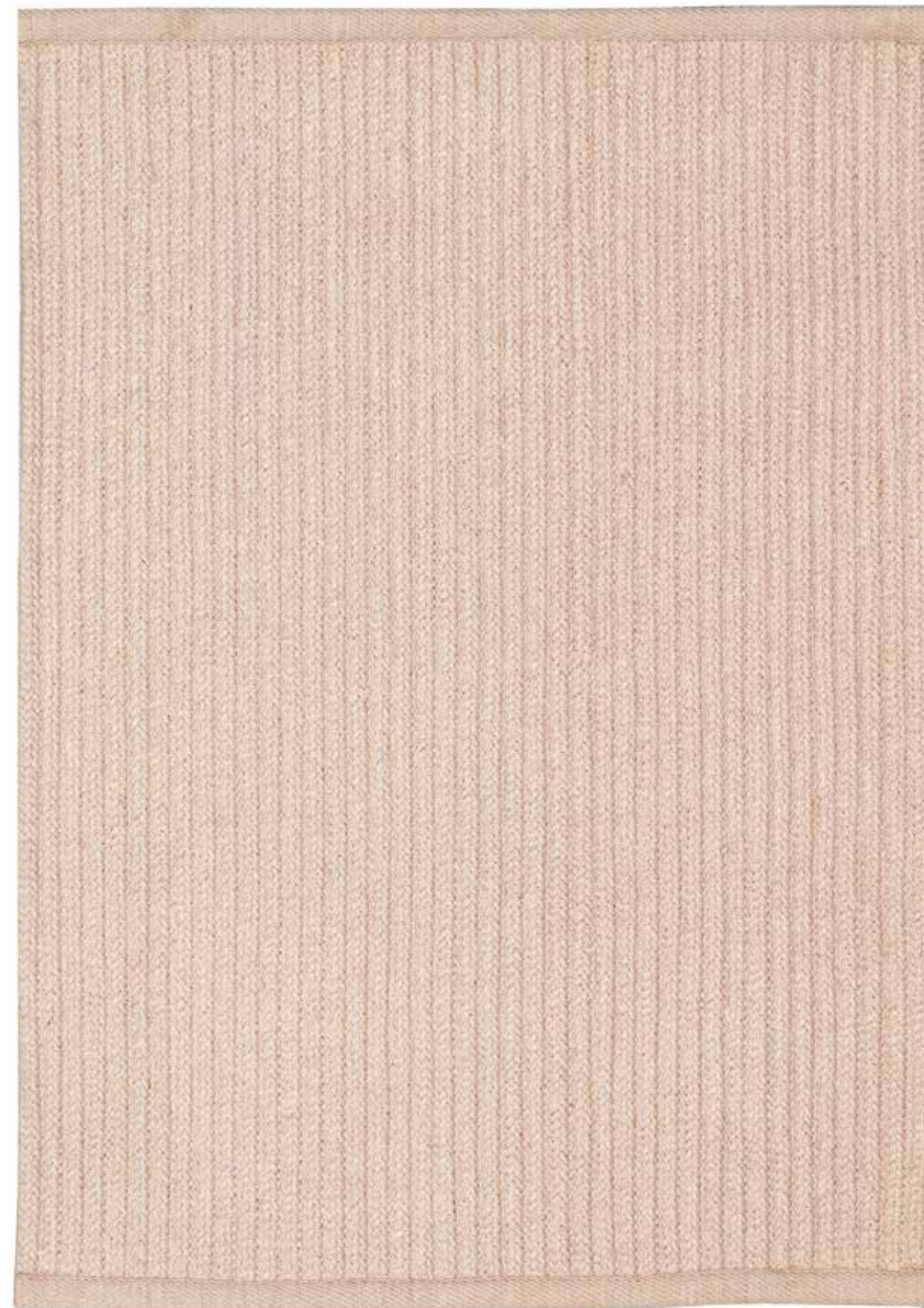


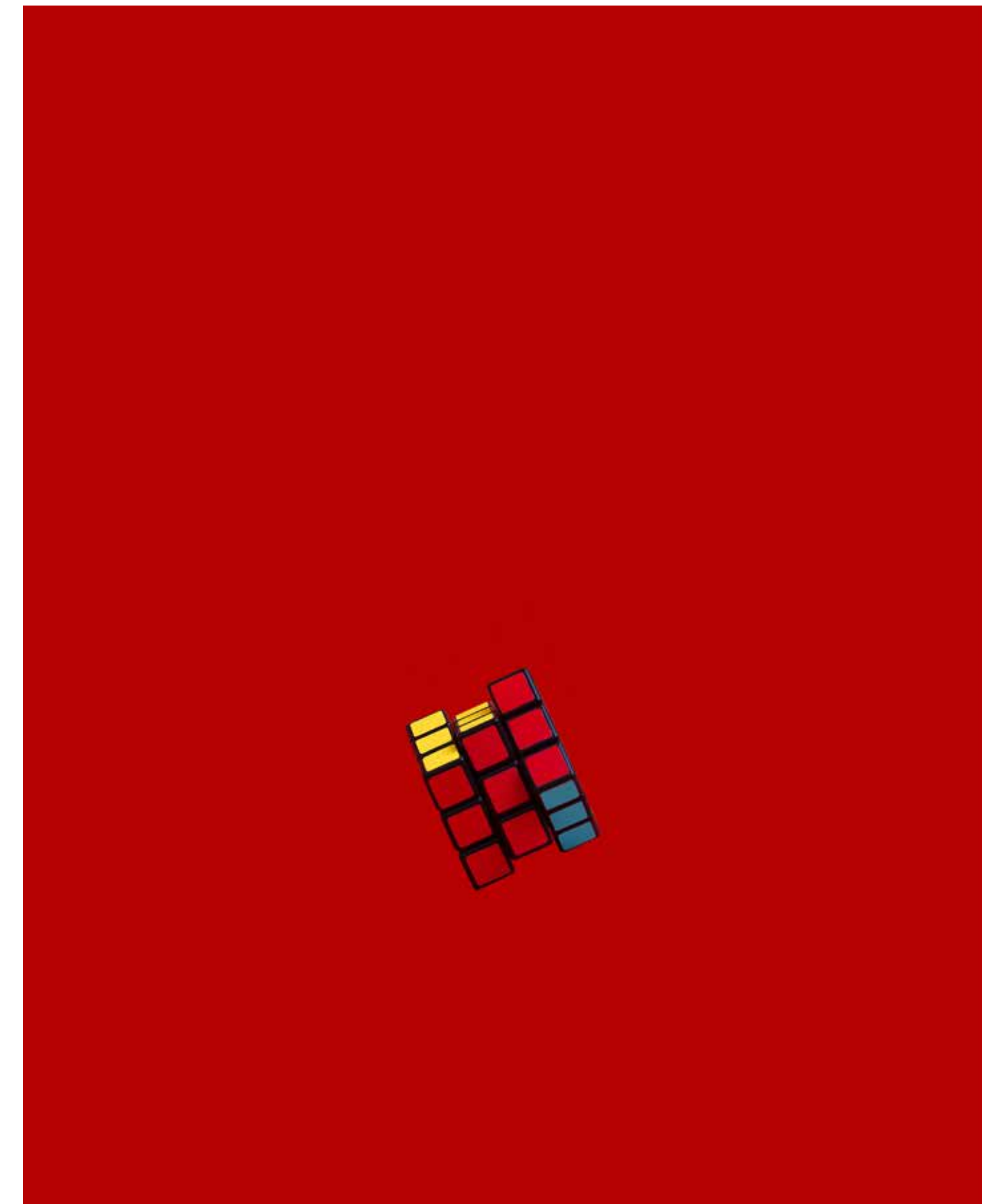
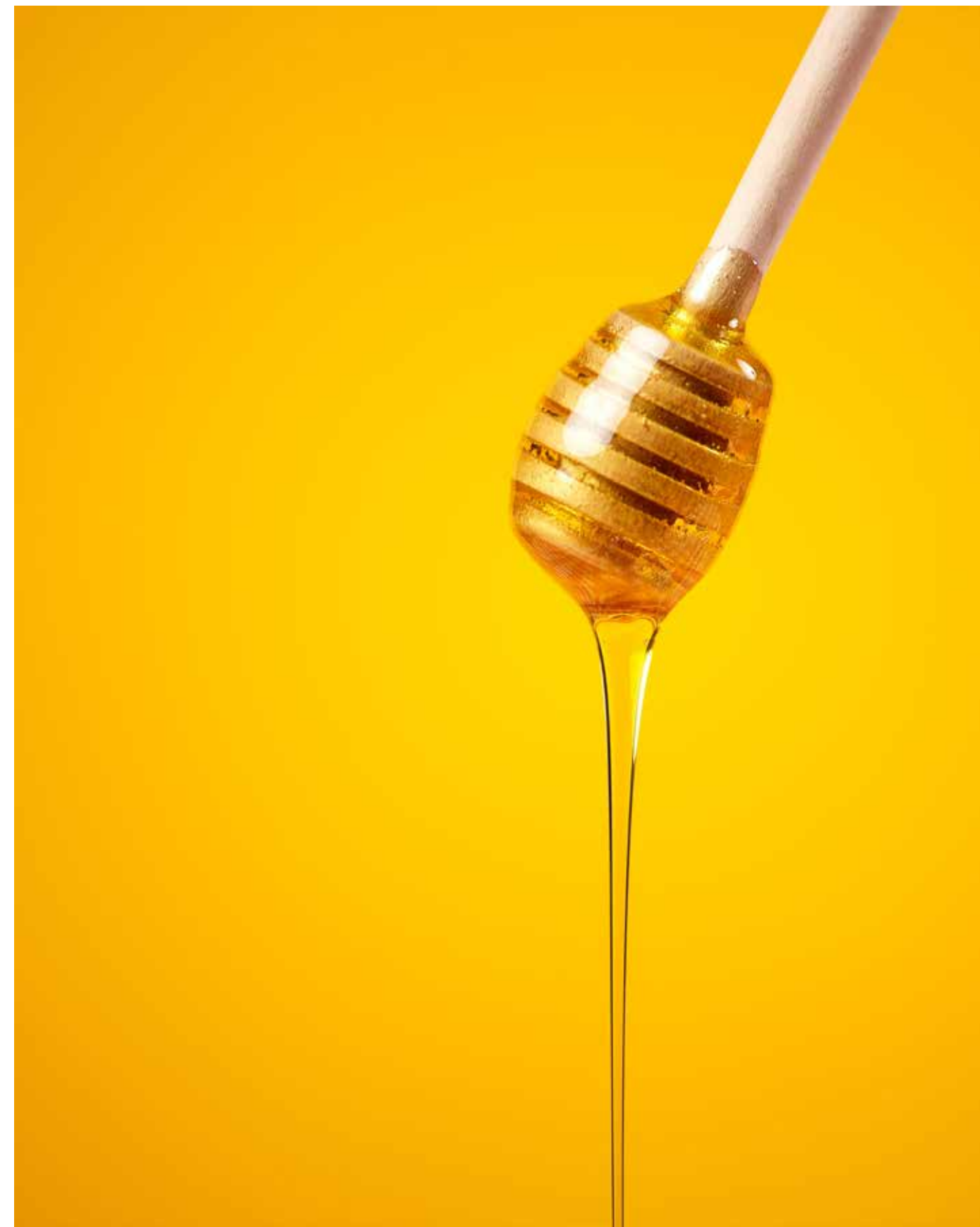
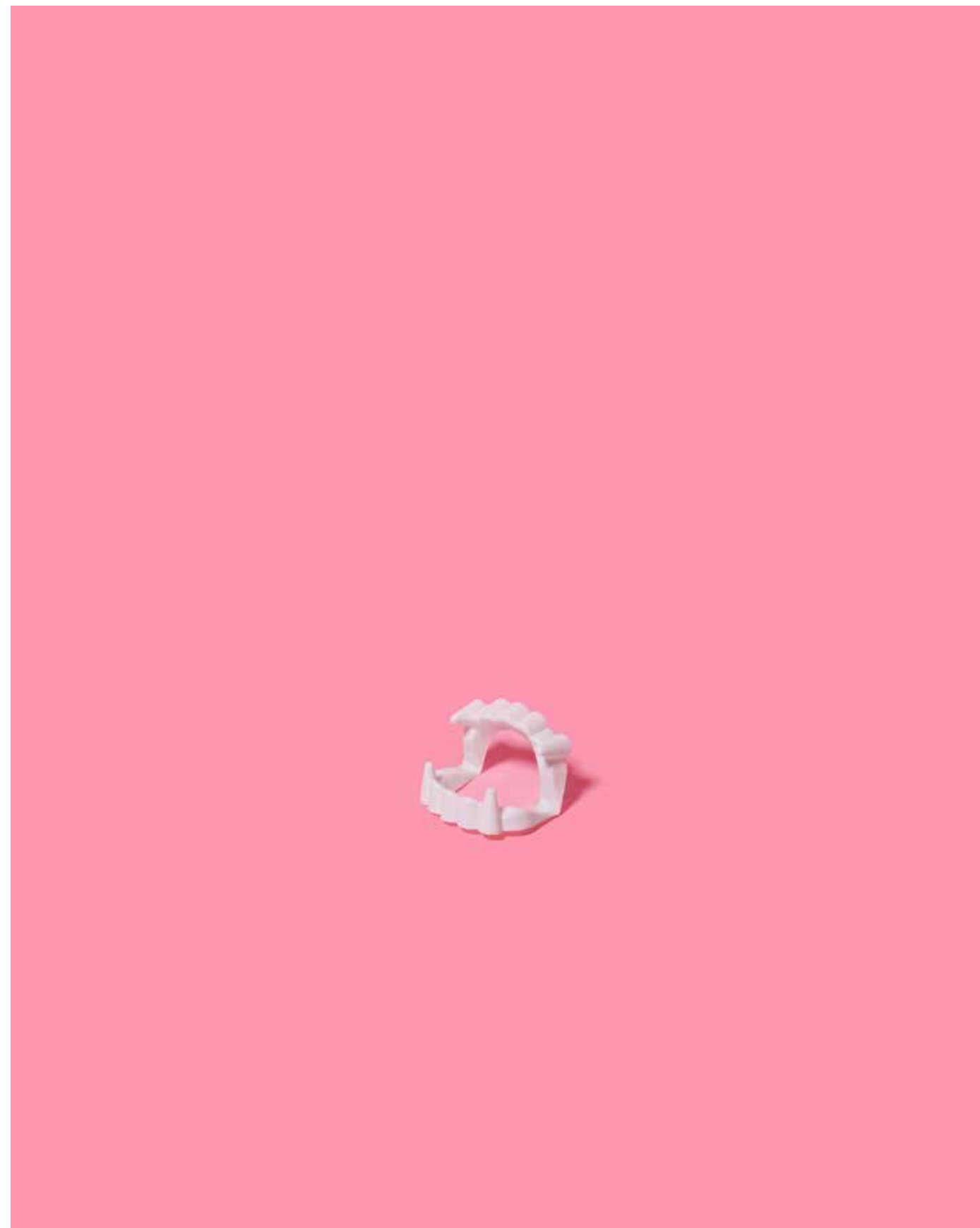
Current Work

I am currently working as a Photographer/Videographer and Digital Asset Manager for Trans Ocean Imports. The main products that Trans Ocean sells are rugs, doormats, and pillows. My responsibilities include planning photography for new products, and filling missing media for existing products. This includes ordering samples for photography and video as well as making sure all assets are captured, color matched and retouched before they are distributed to the appropriate directories. I also design photoshop templates for use with multiple products as well as some light graphic design for displays, and pitch decks for salesmen.



Still Life

In my spare time I enjoy shooting still life of everyday objects. I enjoy playing with light, shadow, and space to create tension with seemingly everyday objects. The center photograph in this page was published on Spotify as an album cover for the single "Honey" by the band The Buzz.



Food

I still freelance when time permits. These are examples from two different social media campaigns for a French marketing agency which had clients who sold French Wine and Goat Cheese. I worked with the account managers to conceptualize the photographs. All props were sourced by the account managers while I handled lighting and styling the props with an assistant.



Nick Rouke Portfolio 2022



CGI

I recently completed a course to become Certified in Cinema 4D. CGI is challenging traditional product photography, and is especially useful in the E-commerce space while access to products is difficult. These images are from an exercise where I adapted 3 different beer labels from illustrator files to be used on a 3D model. I purchased the model and applied all materials and lit the scene in C4d, and rendered with Octane Render.

